



RETAIL  
DRINKS  
AUSTRALIA

2024 RETAIL DRINKS INDUSTRY SUMMIT & AWARDS  
13 NOVEMBER 2024 | DOLTONE HOUSE DARLING ISLAND, SYDNEY

RETAIL DRINKS INDUSTRY

SUMMIT 24

RETAIL DRINKS INDUSTRY

AWARDS 24

SPONSORSHIP PACKAGES



THE VOICE FOR LIQUOR RETAIL

[retaildrinks.org.au](http://retaildrinks.org.au)

## ABOUT THE EVENTS



RETAIL DRINKS INDUSTRY  
**SUMMIT 24**

The Retail Drinks Industry Summit and Awards are the key annual events for Australia's retail liquor industry, bringing together 400+ delegates across all sectors, and all corners of the country.



RETAIL DRINKS INDUSTRY  
**AWARDS 24**



The **Retail Drinks Industry Summit** sees business experts and industry leaders come together to share their knowledge and expertise to reveal key insights and strategies so together we continue to succeed in liquor retailing and help grow business and profits responsibly and sustainably.

The **Retail Drinks Industry Awards** are the peak national awards for Australia's retail liquor industry, saluting the year-round efforts made by people and companies in our industry to succeed in business, through superior customer service, product knowledge and professionalism.



### EVENT PROGRAM OVERVIEW

<b>11:00am:</b>	<b>Registration Open</b>
<b>11:30am:</b>	<b>Retail Drinks Industry Summit:</b> <ul style="list-style-type: none"> <li>• <b>Presentation:</b> Retail Liquor Industry Regulatory Update</li> <li>• <b>FY24 Annual General Meeting</b></li> </ul>
<b>12:45pm:</b>	<b>Networking Lunch</b> <ul style="list-style-type: none"> <li>• <b>Presentation:</b> Market, Category &amp; Shopper Insights</li> <li>• <b>Presentation &amp; Panel Discussion:</b> Retail Crime, Safety &amp; Security</li> <li>• <b>Presentation:</b> Why an organisation's culture matters</li> </ul>
<b>3:00pm:</b>	<b>Networking Afternoon Tea &amp; Drinks</b>
<b>6:30pm:</b>	<b>Retail Drinks Industry Awards</b>



### WHO ATTENDS?

Independent liquor store owners and managers; online liquor retailers; senior representatives from Retail Banner Groups like Cellarbrations, The Bottle-O, Porter's Liquor, Bottlemart, Local Liquor, Liquor Legends, Liquor Stax and more; senior representatives from chain retailers including Endeavour Drinks and Coles Liquor; small and large beverage producers, suppliers and wholesalers; service providers; and other liquor industry leaders.

**2019**  
**390**  
DELEGATES

**2021**  
**1,023**  
DELEGATES  
(VIRTUAL)

**2022**  
**507**  
DELEGATES

**2023**  
**443**  
DELEGATES

## SPONSORSHIP PACKAGES & INCLUSIONS

Inclusions	GOLD PARTNER \$12,000 + GST Max. 8 available	SILVER PARTNER \$8,000 + GST	BRONZE PARTNER \$4,000 + GST
Logo & link on event website	Yes	Yes	Yes
Logo in printed <b>Summit</b> Program	Yes	Yes	Yes
Logo in printed <b>Awards</b> Program	Yes	Yes	Yes
Ability to showcase products & services at events	Yes	Yes	Yes
<b>Summit</b> delegate registrations	Up to 10	Up to 10	2
<b>Awards</b> dinner tickets	Table of 10	Table of 10	2
<b>Summit</b> 'Opening Montage' video	Logo + video ~15 seconds	Logo + video ~10 seconds	Logo ~5 seconds
<b>Awards</b> 'Opening Montage' video	Logo + video ~15 seconds	Logo + video ~10 seconds	Logo ~5 seconds
Advertisement in printed <b>Awards</b> Program	Full page	Half page	
Promotional video/TVC featured during <b>Awards</b>	30 seconds Min 1 play	15 seconds Min 1 play	
Exclusive sponsorship of an <b>Award</b> , including ability to present the Award	Yes Up to 2.5 mins		
Delegate list details	Yes		

If you have a unique promotional/exposure opportunity that's not listed in the above packages, please contact us to discuss.

**GET IN  
TOUCH**

Thank you for your interest in becoming an Event Partner of the 2024 Retail Drinks Industry Summit and Awards. For more information or to discuss specific opportunities for your company, please contact us on



02 8335 3200



info@retaildrinks.org.au