

The background image is a large, high-angle photograph of a conference hall. Numerous round tables with white tablecloths are arranged throughout the room, each surrounded by people seated and facing towards the front. The room has a high ceiling with visible lighting rigs and equipment. At the far end of the hall, a stage is visible with a large screen displaying a presentation. The overall atmosphere is professional and formal.

**RETAIL
DRINKS
AUSTRALIA**

2026 RETAIL DRINKS INDUSTRY SUMMIT & AWARDS
12 NOVEMBER 2026 | THE BRIGHTON SYDNEY, BRIGHTON LE SANDS

RETAIL DRINKS INDUSTRY

SUMMIT 26

RETAIL DRINKS INDUSTRY

AWARDS 26

SPONSORSHIP PACKAGES

THE VOICE FOR LIQUOR RETAIL

retaildrinks.org.au

ABOUT THE EVENTS



The Retail Drinks Industry Summit and Awards are the key annual events for Australia's retail liquor industry, bringing together 400+ delegates across all sectors, and all corners of the country.

The **Retail Drinks Industry Summit** sees business experts and industry leaders come together to share their knowledge and expertise to reveal key insights and strategies so together we continue to succeed in liquor retailing and help grow business and profits responsibly and sustainably.

The **Retail Drinks Industry Awards** are the peak national awards for Australia's retail liquor industry, saluting the year-round efforts made by people and companies in our industry to succeed in business, through superior customer service, product knowledge and professionalism.



EVENT PROGRAM OVERVIEW

10:30am:	Registration Open
11:00am:	Retail Drinks Industry Summit: - Welcome & Opening Presentation - Panel Discussion - FY26 Annual General Meeting
12:30pm:	Networking Lunch
1:15pm:	Insights Workshops (Part 1)
2:15pm:	Insights Workshops (Part 2)
3:15pm:	Afternoon Tea & Networking
6:30pm:	Retail Drinks Industry Awards



WHO ATTENDS?

Independent liquor store owners and managers; online liquor retailers; senior representatives from Retail Banner Groups like Cellarbrations, The Bottle-O, Porter's Liquor, Bottlemart, Local Liquor, Liquor Legends, Liquor Stax, Bottler, Super Cellars, Bottle Stop, Barrel & Batch and more; senior representatives from chain retailers including Endeavour Group and Coles Liquor; small and large beverage producers, suppliers and wholesalers; service providers; and other liquor industry leaders.

2019	2021	2022
390 DELEGATES	1,023 DELEGATES (VIRTUAL)	507 DELEGATES
2023	2024	2025
443 DELEGATES	471 DELEGATES	473 DELEGATES

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SPONSORSHIP PACKAGES & INCLUSIONS

Inclusions	GOLD PARTNER \$12,000 + GST Max. 8 available	SILVER PARTNER \$8,000 + GST	BRONZE PARTNER \$4,000 + GST
Logo & link on event website	Yes	Yes	Yes
Logo in printed Summit Program	Yes	Yes	Yes
Logo in printed Awards Program	Yes	Yes	Yes
Ability to showcase products & services at events	Yes	Yes	Yes
Summit delegate registrations	Up to 10	Up to 10	2
Awards dinner tickets	Table of 10	Table of 10	2
Summit 'Opening Montage' video	Logo + video ~15 seconds	Logo + video ~10 seconds	Logo ~5 seconds
Awards 'Opening Montage' video	Logo + video ~15 seconds	Logo + video ~10 seconds	Logo ~5 seconds
Advertisement in printed Awards Program	Full page	Half page	
Promotional video/TVC featured during Awards	30 seconds Min 1 play	15 seconds Min 1 play	
Exclusive sponsorship of an Award , including ability to present the Award	Yes Up to 2.5 mins		
Delegate list details	Yes		

If you have a unique promotional/exposure opportunity that's not listed in the above packages, please contact us to discuss.

**GET IN
TOUCH**

Thank you for your interest in becoming an Event Partner of the 2026 Retail Drinks Industry Summit and Awards. For more information or to discuss specific opportunities for your company, please contact us on:



02 8335 3200



info@retaildrinks.org.au

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